

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Gerald Hewes, et al.

Examiner: Recek, Jason D.

Appl. No. : 10/521,507

TC/A.U.: 2109

Filed : January 18, 2005

Confirmation No. 2227

For : Integrated Interactive Mobile  
Messaging Marketing System  
and Method**CERTIFICATE OF TRANSMISSION**  
I hereby certify that this correspondence is being  
submitted electronically via EFS Web on the date  
shown below.

Customer No. : 08791

/Judith A. Szepesi/  
Judith A. SzepesiOctober 3, 2007  
DateMail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450**AMENDMENT**

Sir:

In response to the Office Action of July 3, 2007, applicants respectfully request the Examiner to enter the following amendments and consider the following remarks:

**Amendments to the Specification** begin on page 2 of this paper.

**Amendments to the Drawings** begin on page 6 of this paper. Furthermore, the attached replacement sheets and annotated sheets are enclosed.

**Amendments to the Claims** are reflected in the listing of claims which begins on page 7 of this paper.

**Remarks/Arguments** begin on page 19 of this paper.